# PARTNERING
# WITH NON-PROFITS
# TO DEVELOP UNRESTRICTED,
# RECURRING REVENUE

The SplinterRock NON-PROFIT AFFINITY PROGRAM

## SPLINTERROCK
BREAKING GROUND THROUGH
SOCIAL ENTREPRENEURSHIP

## The SplinterRock Affinity Program
saves businesses 30-70% on their monthly technology expenses and empowers businesses to redirect a portion of what they spend to their favorite non-profit.

Non-profit Partners earn **30%** of all SplinterRock commissions every month for as long as a business continues to use SplinterRock services.

SplinterRock is also looking for Referral Partnerships with businesses and individuals. Call or visit our website to learn more.

# HELPING
## to make a difference in the world.

### HOW IT WORKS
1. A non-profit refers a business customer to SplinterRock
2. SplinterRock provides FREE consulting and brokerage services to the business and works to match the business with the best technology vendor solutions.
3. If the business chooses one of these solutions, the vendor pays a percentage of the service cost to SplinterRock on a monthly basis for as long as the business uses these services.
4. SplinterRock pays 30% of its earnings to the non-profit as a referral commission every month.

### WHAT MAKES THIS PROGRAM UNIQUE
- This program generates unrestricted, monthly recurring revenue for nonprofits.
- Non-profit commissions can be substantial given the amounts of money that businesses spend on their technology services
- SplinterRock enables businesses to serve their community by contributing financial support to their favorite non-profit with zero "out of pocket" costs.
- Businesses benefit from SplinterRock's consulting services free of charge.
- Businesses can shop from a wide variety of quality vendors.
- Businesses maintain direct relationships with their selected vendors.

### SUCCESS STORY
A non-profit referred a retail business to SplinterRock. The business used SplinterRock to purchase managed website hosting services spending $10,000/month for these services. The non-profit receives $500/month for as long as the business continues with the service (some studies have shown this to be 12 years on average).

### GETTING STARTED
Visit our website at www.SplinterRock.com/nonprofit or contact us by phone or email for more information.
**800.884.7715 • Affinity@SplinterRock.com**